

## LAUNCH OF VENTURE CAPITAL AND PRIVATE EQUITY FUND

The SILC Group is pleased to announce the successful launch and subsequent close of the BFA Smash Capital Fund 1 (**Fund**) via the SILC Private Equity Fund.

BFA Investment Management Pty Ltd (**BFA**) is the Investment Manager with The SILC Group providing Trustee, Administration and Placement Services.

## ABOUT TBFA SMASH CAPITAL FUND 1

BFA Smash Capital Fund 1, a trust established within the SILC Private Equity Fund, has been established as an exclusive feeder vehicle into Smash Capital Fund I L.P. (**Smash Fund I**), a venture capital and private equity fund focused on investments in later stage consumer internet and technology companies run by the Smash Capital team.

Smash Capital (rebranded from Smash Ventures) is one of the leading later stage Consumer Internet and Software VC Funds from the US and is led by former Disney executives Kevin Mayer, Eric Garland and Evan Richter as well as new partner Brad Twohig (ex-Lightspeed Venture Partners). Through Smash Fund I, the Smash Capital team seeks to provide investors with exclusive investment and co-investment opportunities by leveraging their expertise in branding, IP, marketing, content/media, business model transformation and audience-building strategies.

The Smash Partners team have been working together for six years and have been redefining the tech, media and content industries. Some of their notable successes include:

- Conceptualised, launched and led Disney+, ESPN+ and Hulu
- Led M&A at Disney: Pixar, Marvel, Lucasfilm, BamTech, 21CF
- Founded and exited tech companies (exit to Live Nation)
- Sourced and led growth company investments (Epic Games, DraftKings, BYJU's, Lyft)



## ABOUT BFA INVESTMENT MANAGEMENT

BFA Investment Management is a wholly owned subsidiary of Belz Family & Associates Pty Ltd, an investment management community focusing on empowering investment communities in Australia and Asia. The team is dedicated to enabling our trusted community of family offices, investors and advisors to make better Investment decisions across generations.

Director and Co-Founder Jonathan Belz commented, “We are delighted to be working with SILC on our exclusive Smash Capital Fund opportunity. The Smash Capital product is a premium product that would traditionally not be available for the Australian market. Utilising SILC’s strong governance and administration services, we have been able to quickly and efficiently create a vehicle to bring this opportunity to our Investor Community.”

Koby Jones, the Managing Director of The SILC Group also noted that “The Smash Fund I presented an exciting opportunity for wholesale investors to participate in an exclusive and unique portfolio of consumer internet and technology companies. The SILC Group was pleased to be able to work with BFA through the SILC Private Equity Fund feeder-fund model and to provide ongoing governance and administration services. We look forward to seeing further opportunities and growth for BFA and its investors.”

For more information about the SILC Private Equity Fund, please contact The SILC Group on +61 3 9600 2828 or via email at [investors@silcgroup.com.au](mailto:investors@silcgroup.com.au) for a confidential discussion.





## ABOUT THE SILC GROUP

The SILC Group (AFSL No 407100) is an alternative assets solutions specialist servicing the unique needs of investment managers, asset sponsors and wholesale investors through our distinct portfolio, digital and capital solutions.

The SILC Group  
Level 9, 179 Queen Street  
Melbourne VIC 3000  
Australia

+61 3 9600 2828  
investors@silcgroup.com.au  
www.silcgroup.com.au



## ABOUT BELZ FAMILY & ASSOCIATES

BFA leverages family office intelligence for investors, family offices, advisors and businesses interested in opportunities between China and Australia. Their capabilities span across investment management, targeted asset allocation, family office services and capital raising & corporate finance.

Belz Family & Associates  
Level 23, Tower 1  
520 Oxford Street  
Bondi Junction NSW 2022  
Australia

+61 427 21 21 21  
info@belzfamily.com.au  
www.belzfamily.com.au

### DISCLAIMER

The Information Memorandum (IM) dated 12 October 2021, and Supplementary Investment Memorandum dated 27 October 2021 issued by Specialised Investment and Lending Corporation Pty Ltd (Trustee) offers investors an opportunity to subscribe for units in the BFA Smash Capital Fund 1 (Fund) is available. If you would like to receive a copy of the IM, please email [investors@silcgroup.com.au](mailto:investors@silcgroup.com.au). This document in its entirety is provided by BFA Investment Management Pty Ltd ACN 616 916 593 (an authorised representative number 001280149 of Specialised Investment and Lending Corporation Pty Ltd ACN 149 520 918 AFS licence number 407100) directly to wholesale clients and is strictly for information and discussion purposes only.

All prospective investors should carefully consider the contents in the IM in full and seek any necessary professional advice prior to making any decision regarding an investment in the Fund. Information relating to the Fund contained in this document may differ to information on the Fund contained in the IM. The information in this document has been prepared without taking into account the objectives, circumstances, financial situation or needs of any person. No reliance may be placed on this document for any purpose. This document does not in any way constitute an invitation or offer to subscribe for or buy any financial product or a solicitation to engage in or refrain from engaging in any transaction or legal act. In no circumstances is this information to be used by, or presented to, a person for the purpose of making a decision about a financial product, class of products or transaction.

This document shall not be construed as a commitment by the Trustee, BFA Investment Management Pty Ltd, or any of its Affiliates to enter into any transaction or agreement of any kind. Except as required by law and only to the extent so required, neither BFA Investment Management Pty Ltd nor its Affiliates warrant or guarantee, whether expressly or implicitly, the accuracy, validity, timeliness, merchantability or completeness of any information or data (whether prepared by us or by any third party) within this document for any particular purpose or use or that the information or data will be free from error. Further, the Trustee, BFA Investment Management Pty Ltd and its Affiliates expressly disclaim any responsibility and shall not be liable for any loss, damage, claim, liability, proceeding, cost or expense arising directly or indirectly and whether in tort (including negligence), contract, equity or otherwise out of or in connection with or from the use of the information in this document.